

# Pointers to Good Presentations

## Preparing a Scientific Presentation

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# A Good presentation brings a change in our Audience

## 4 ways to bring that change

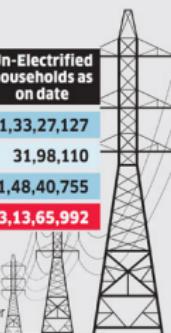
Change in what they know

### Connecting to the Grid

State	Un-electrified households on Oct 10, 2017	Households electrified since	Un-Electrified households as on date
Uttar Pradesh	1,47,09,624	13,82,497	1,33,27,127
Bihar	38,74,284	6,76,174	31,98,110
Other States	1,79,56,351	29,47,532	1,48,40,755
<b>TOTAL (INDIA)</b>	<b>3,65,40,259</b>	<b>50,06,203</b>	<b>3,13,65,992</b>



Source: Saubhagya Dashboard, Union Ministry of Power



Change in what they can do: Ability



1

<sup>1</sup> Source: <https://5.imimg.com/data5/NC/UF/MY-7405152/rain-water-harvesting-500x500.jpg>

# To Bring a change in our Audience

## Change in what they do

Listing 1: Plotting in Python

```
import numpy as np
import matplotlib.pyplot as pl

aa = 1.0
theta = np.arange(0,2*np.pi,0.01)
yy = aa*np.cos(theta)
pl.plot(theta, yy, 'r', lw = 3)
pl.show()
```

plot and  $y = x^2$  curve

## Change in what they believe

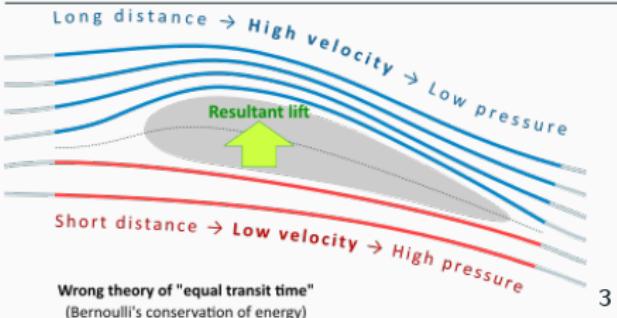


2

<sup>2</sup> Source: <https://i.ytimg.com/vi/qkRnJutL5ko/hqdefault.jpg>

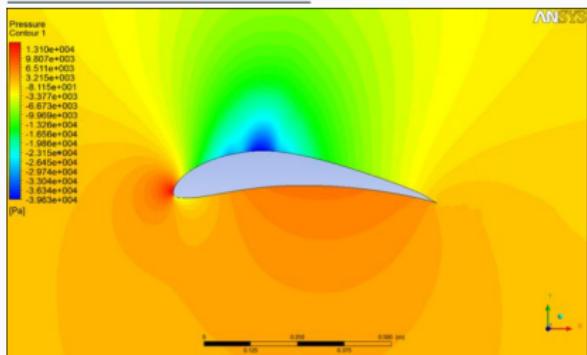
# Changing Belief or Mythbusting: How does a wing really work

Equal Transit time is wrong explanation



3

Shape: Curvature causes  
pressure differential



like a tornado Watch the Cambridge video:

<https://www.cam.ac.uk/research/news/how-wings-really-work>

<sup>3</sup> Source: <https://i.stack.imgur.com/xgvJC.png>

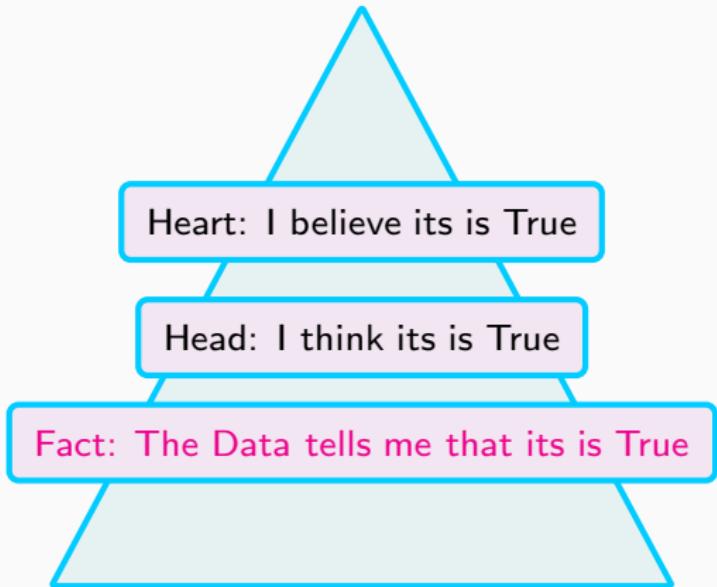
## 3 Principles by Don Roam (back of the napkin)

- ① Lead with **truth** and heart will follow - **Gives you confidence**
- ② Lead with a **story** and understanding will follow - **Captures attention**
- ③ Lead with the **eye** and the mind will follow - **using visuals to capture attention**

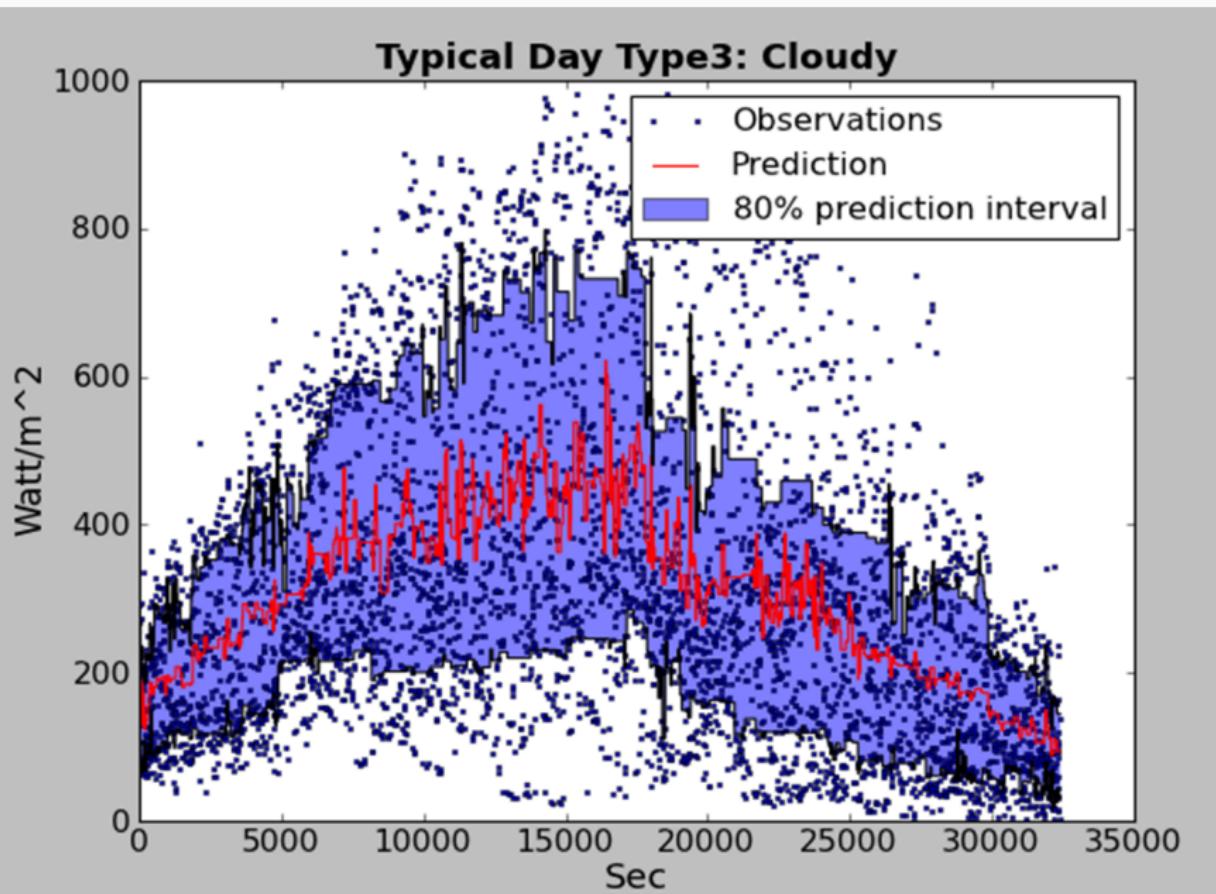
# Which Truth should I tell?

- Are you asking your audience to believe?
- Are you forcing your thinking on the audience?
- Are you enabling your audience to decide?

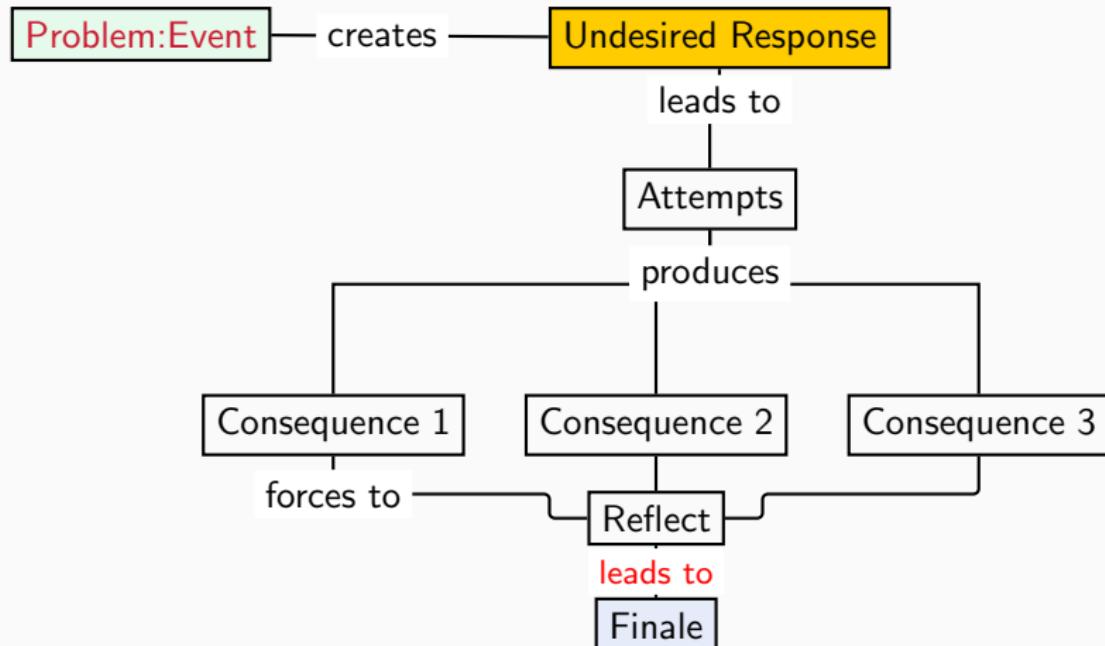
What do you think will have a greater impact



Lead with truth: base your statements on facts



# A Story has a clear beginning and an end



You have an exciting story to tell...hence the presentation

The Research Question

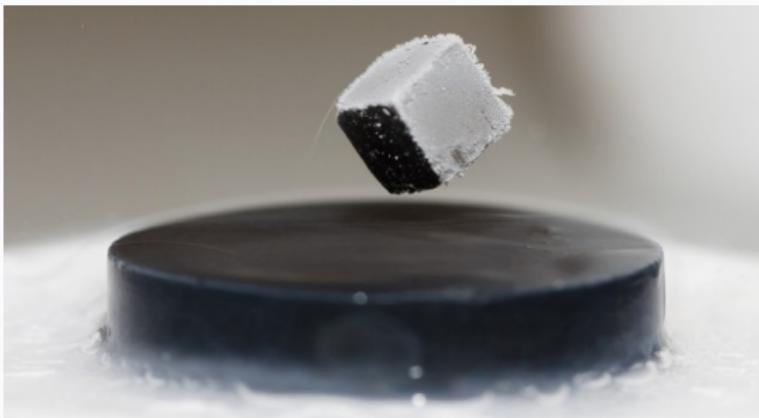
Image for  
Topic 1

# Why does a superconducting material float over a magnet

Say it with pictures

## The Research Question

What happens to the magnetic field inside the superconductor?



4

<sup>4</sup> Source: Super Conducting levitation

# Guess the title?

A Picture speaks a thousand words<sup>5</sup>

<sup>5</sup> Source: [Earth at Night by NASA](#)

**Development of a population has strong correlation to its electricity consumption**



# Planning the introduction of a scientific talk

## Breaking some rules here

- As a Speaker you are putting on a show...
- Your Audience expects a good story: A beginning.....middle.....an end.
- Talks should not be too long or too short
- Never overestimate your audience. Even experts like clear explanations. You want your audience to feel intelligent: "I understood what she was talking about"

# What is at stake for you?

You want to convey

- that you know your field
- that you have intellectual curiosity - Use rhetoric questions
- that you plan to convey some useful and interesting information
- Describe the big picture

Treat every talk as a job interview.

Do not bore your audience with a table of content slide...unless

- Do not tie yourself to a rigid structure....
- But have an organic structure

- ① Introduction
- ② Main equation
  - ① Sub equation 1
  - ② Sub equation 2
  - ③ Sub equation 3
- ③ Another equation
- ④ Yet another equation....
- ⑤ Experimental Set-up
- ⑥ Results
- ⑦ Conclusion

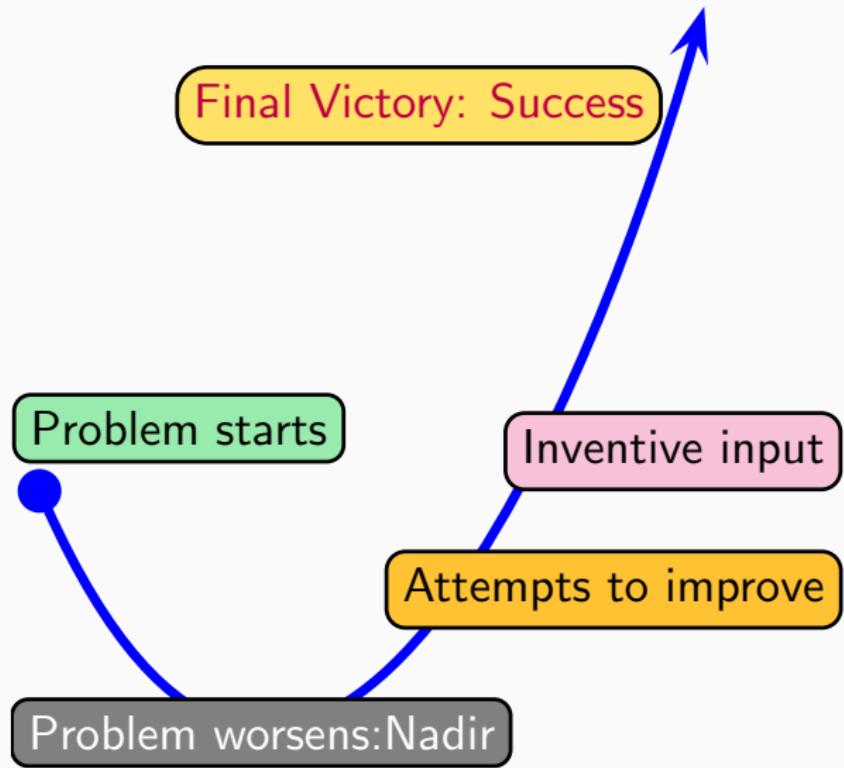
# 10 mins presentation with 7-8 slides..unless

- Start story-boarding on paper...with pencil
- don't even think of touching the powerpoint (software)
- **Technical Presentation** will be 15 min + 5 min Q & A

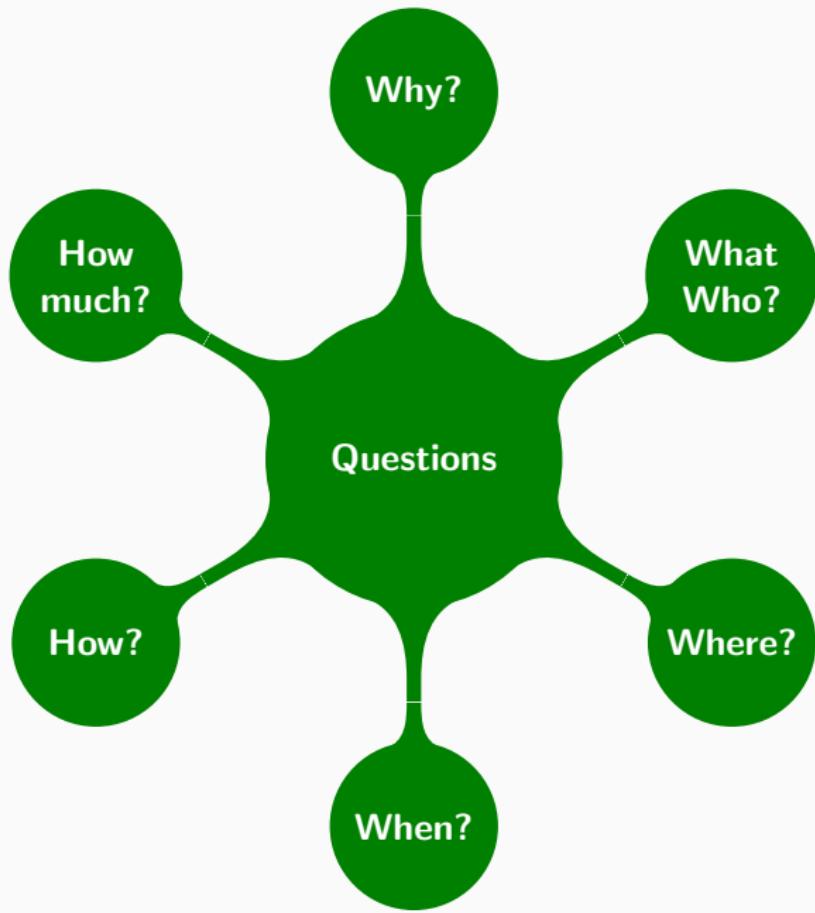


# A Good Story line has a structure....Movies

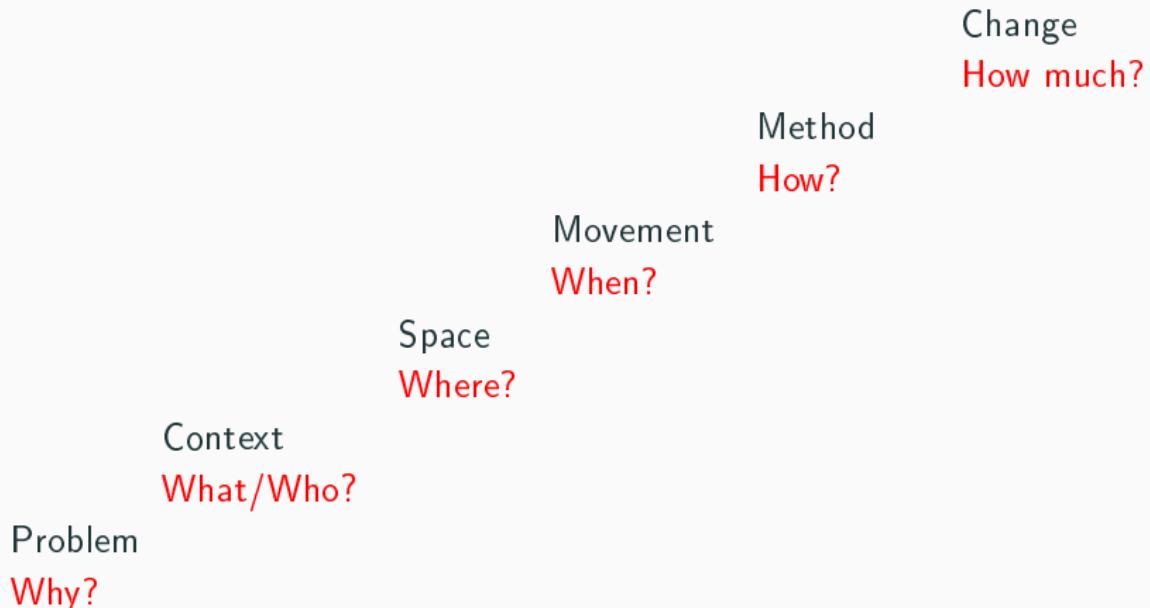
- Problem occurs
- Conventional method makes problem worse
- Possible solutions
- Great idea propels
- Final victory...aims high



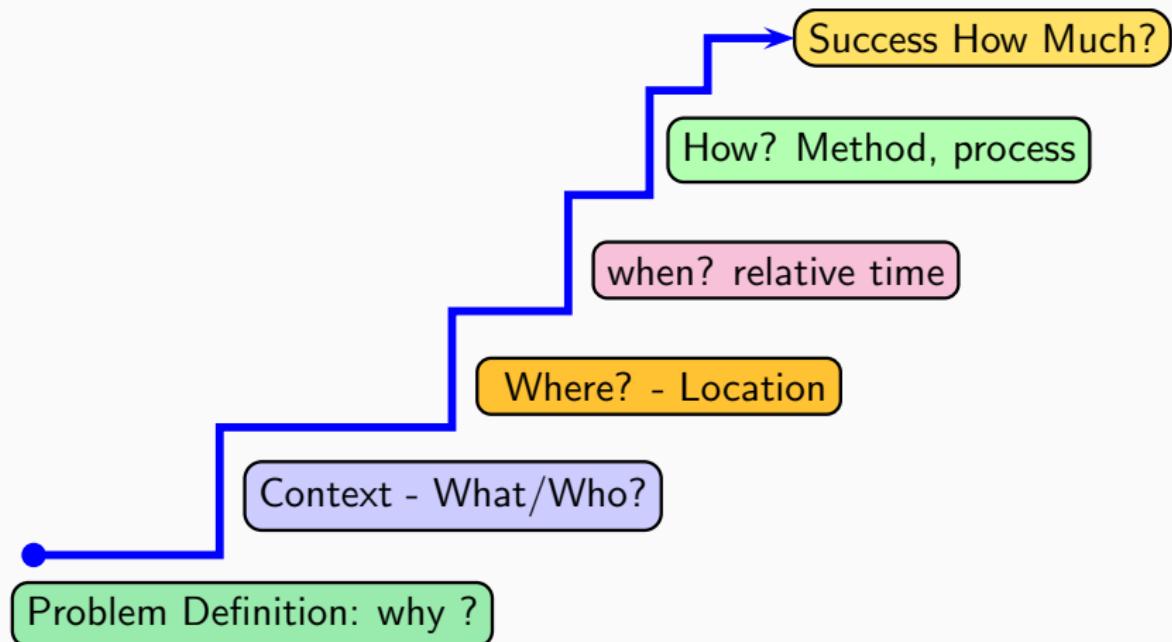
Plan each slide based on which question you are answering



# A good presentation has a clear storyline

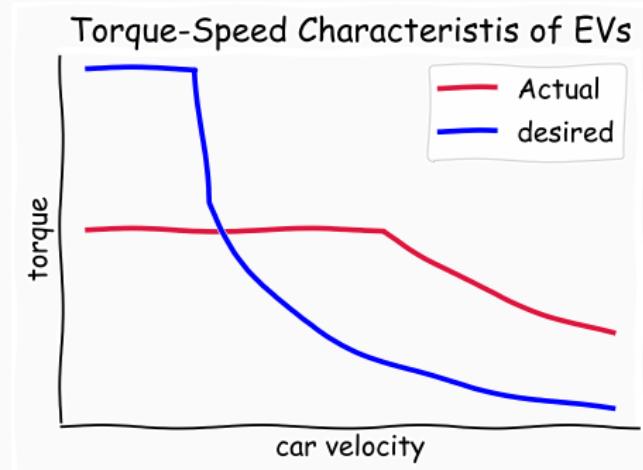


## Questions and Story Time line



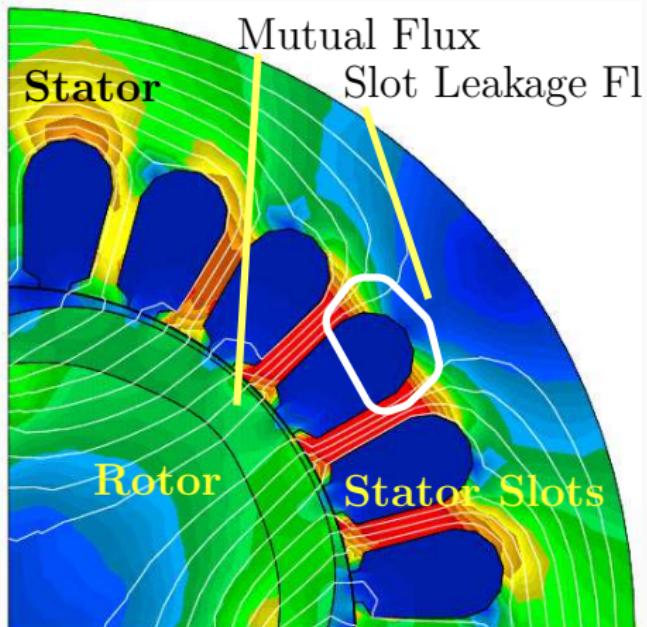
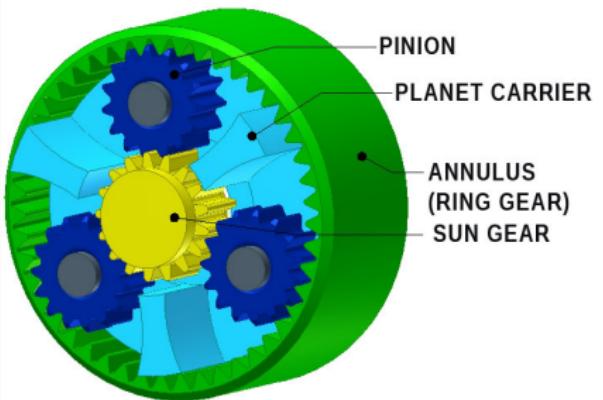
# Visuals for Questions: Why

Output result  $\neq$  Desired Results



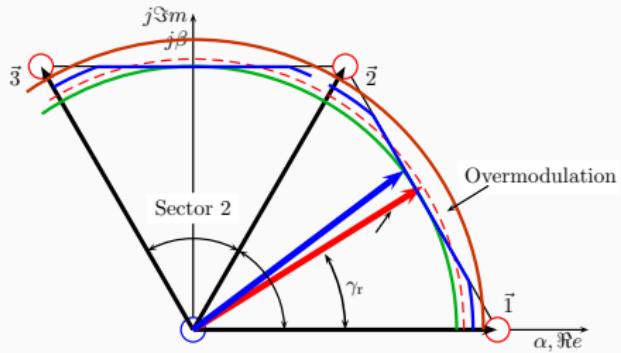
# Visuals for Questions: What? Who

What

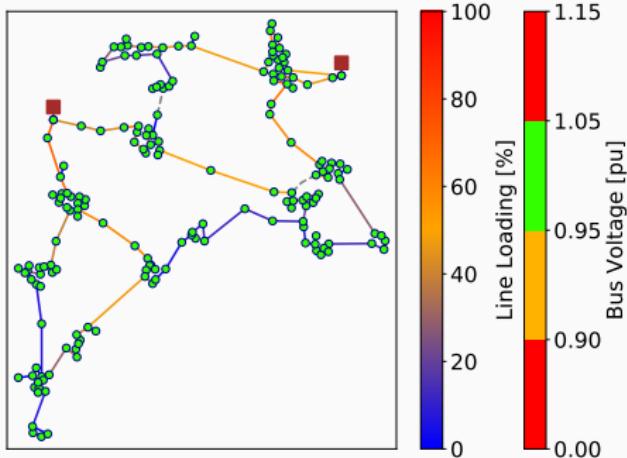


# Visuals for Questions: Where?

## Where in function diagram

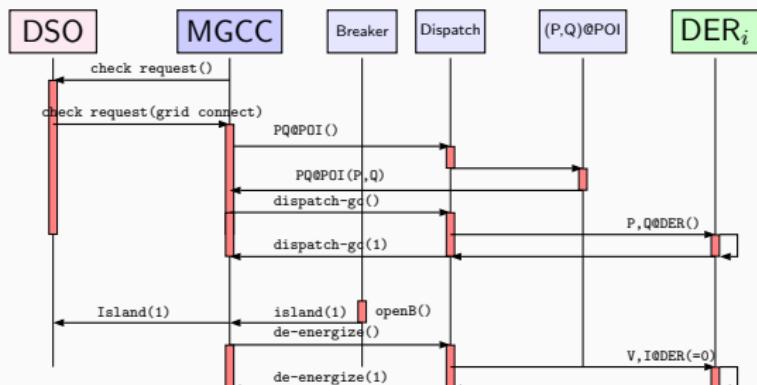
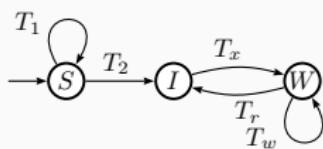


## Where in network?



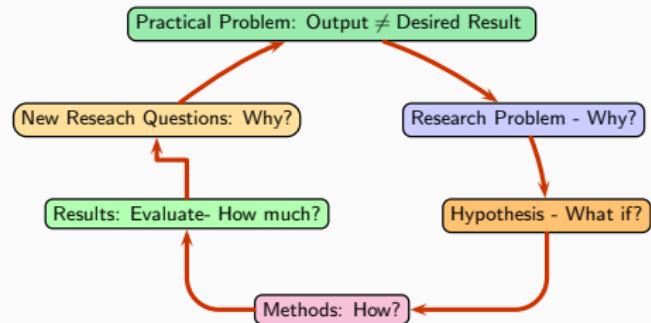
# Visuals for Questions: When?

- Use time line (x-axis time)
- Show cause and effect - state machine

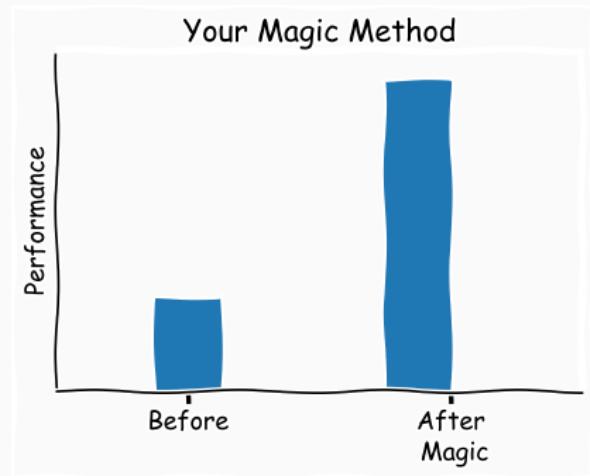
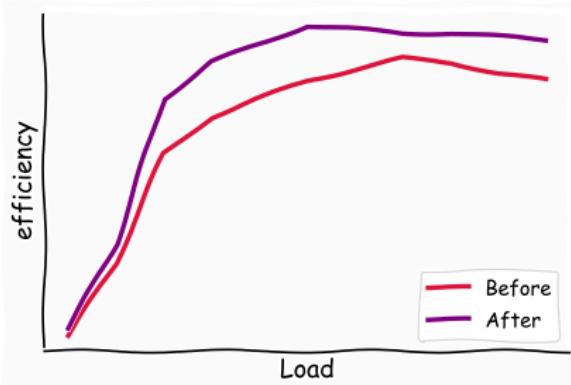


# Visuals for Questions: How?

- Usually describes a process
- Flow chart
- Process flow
- Cause and effect diagram



# Visuals for Questions: How Much?

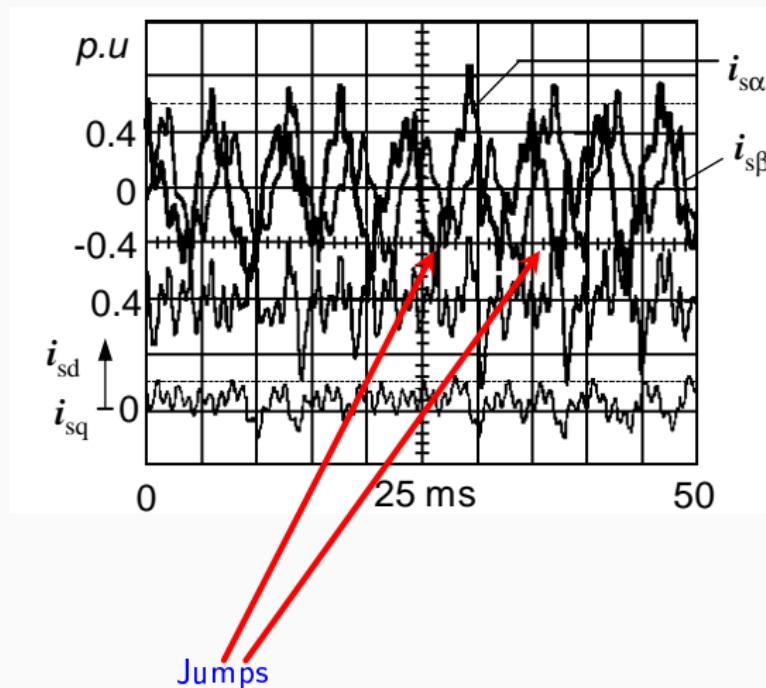


# Fast current control in Overmodulation region causes current transients

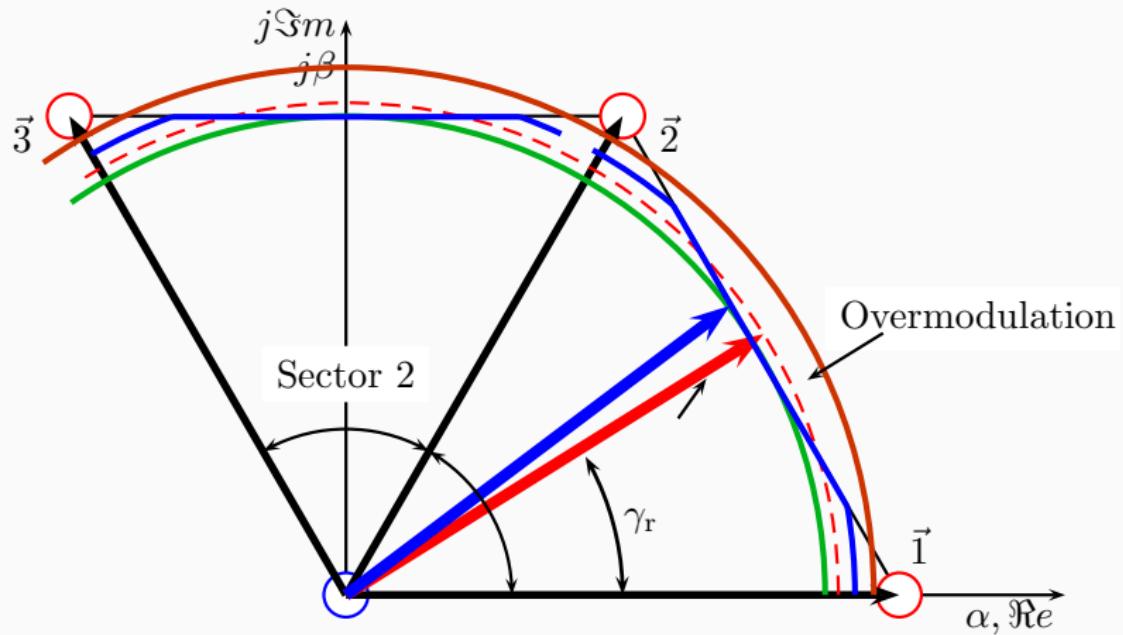
Say it with pictures

## The Research Question

Current controller creates oscillations in overmodulation region  
Why?

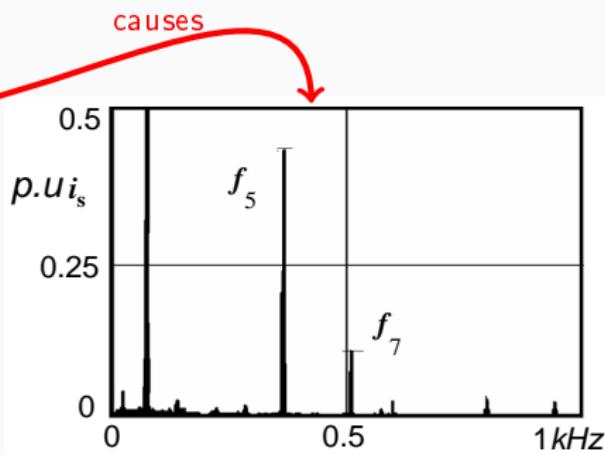
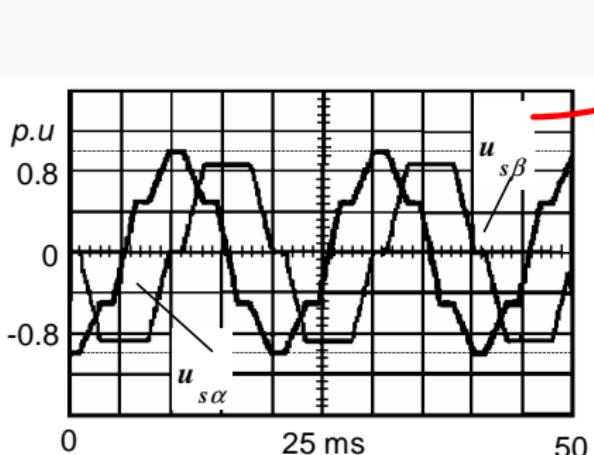


Overmodulation is the operation in region between  $0.90 < m < 1$  (What ?)

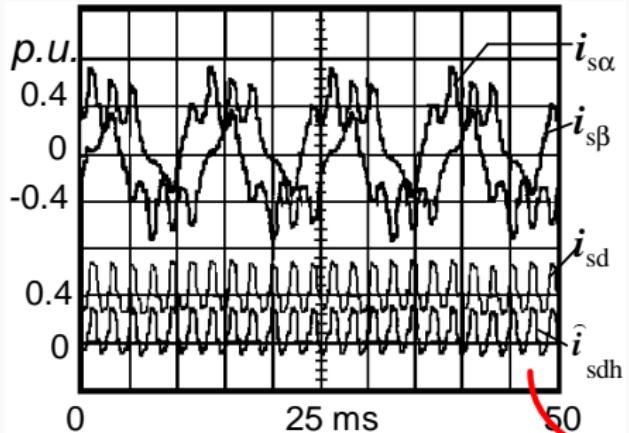


Overmodulation region  
is between green circle  $m = 0.905$  red circle  $m = 1$

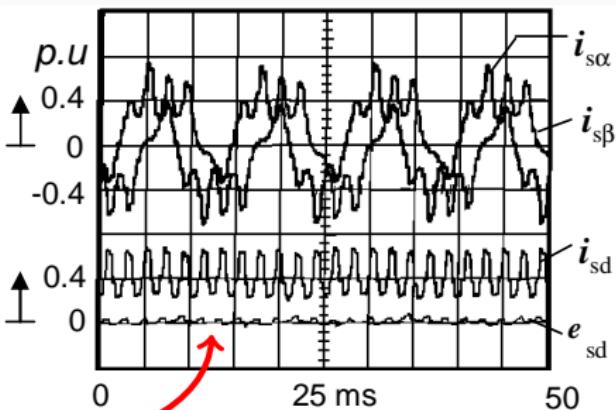
When in overmodulation, voltage is non sinusoidal - 5th, 7th harmonics present



By cancelling the  $6n$  harmonics - current controllers sees only DC



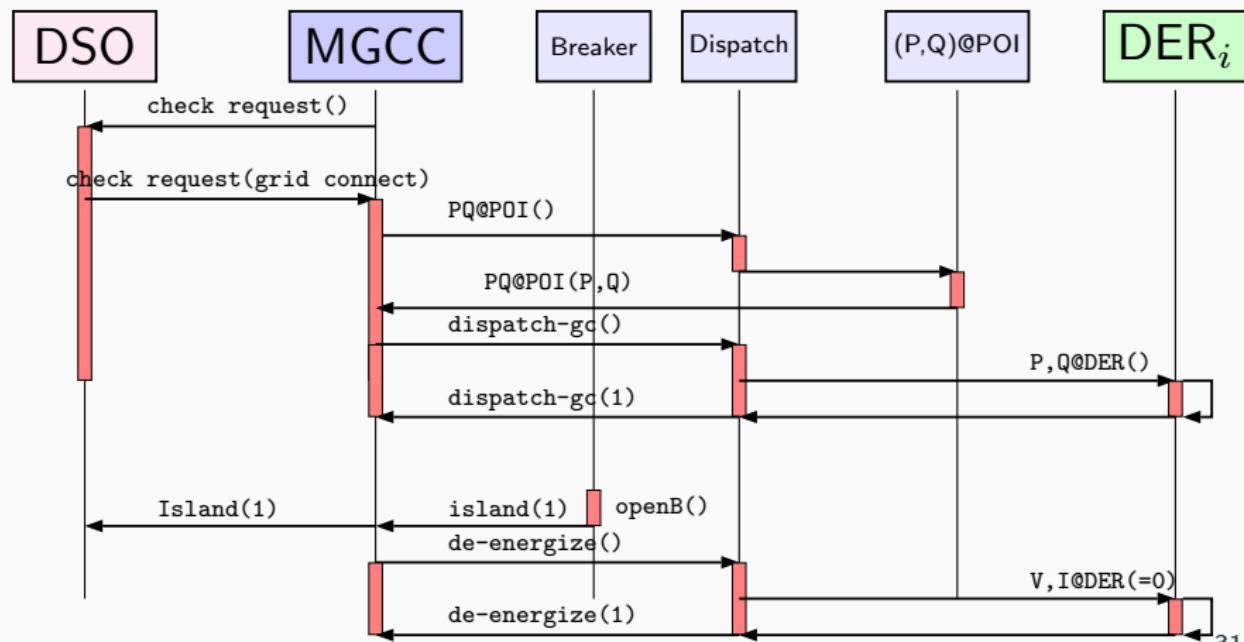
compensating



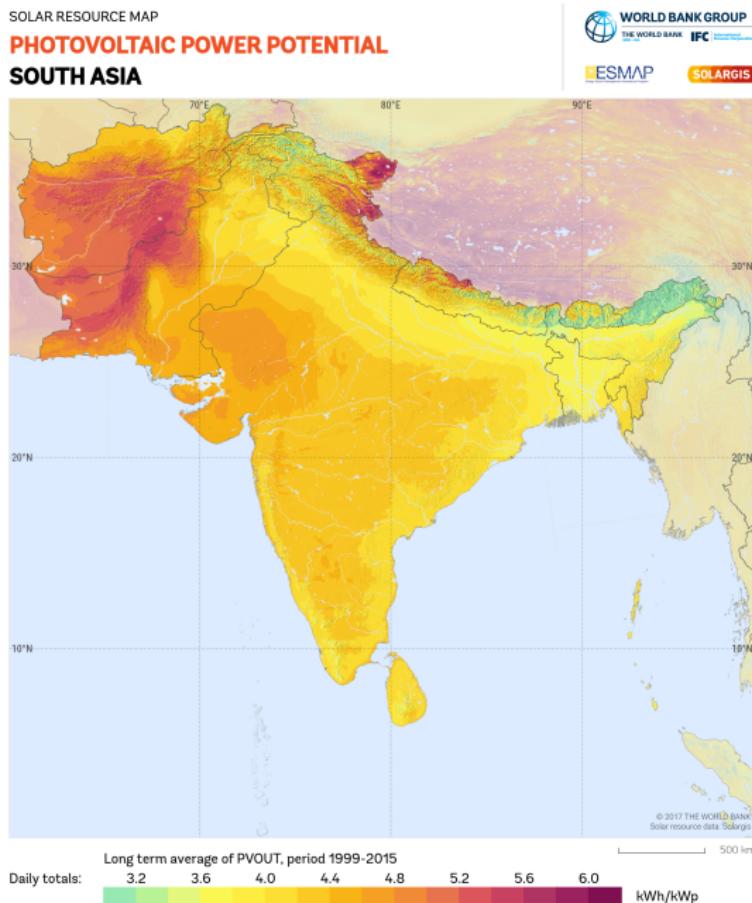
With compensating current control

# When unintentional islanding occurs, de-energize the micro-grid (When ? )

De-energization sequence Example slide: When? Time sequence or cause and effect



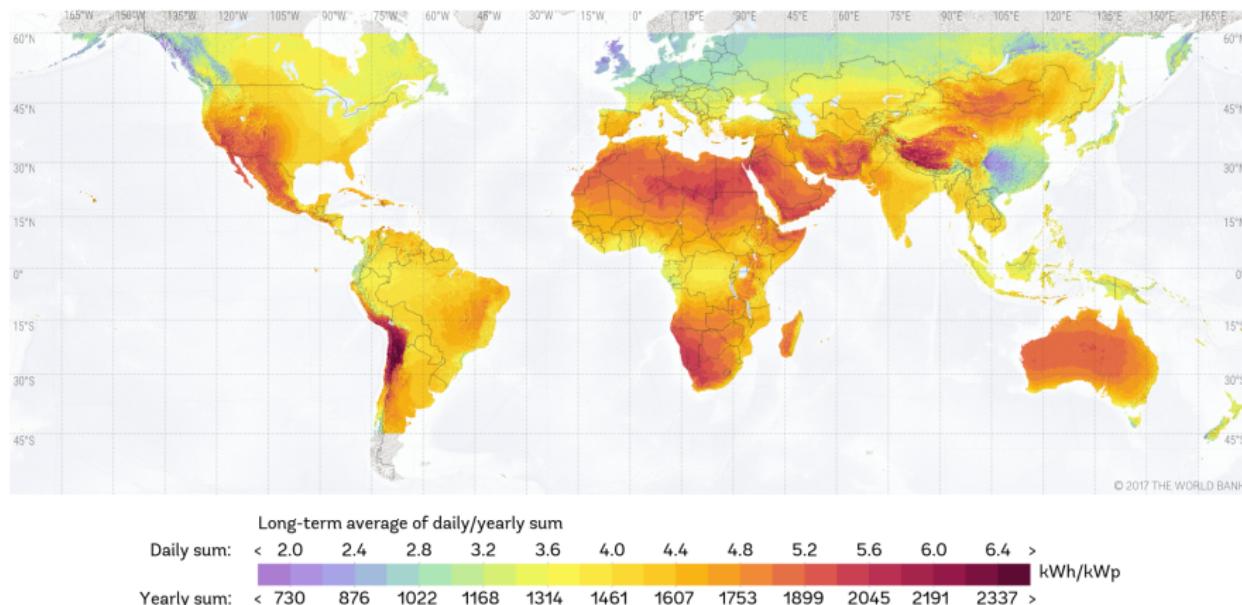
# India gets around 4-5 sun hours (How Much ?)



# India gets around 4-5 sun hours (How Much? Compare)

SOLAR RESOURCE MAP

## PHOTOVOLTAIC POWER POTENTIAL



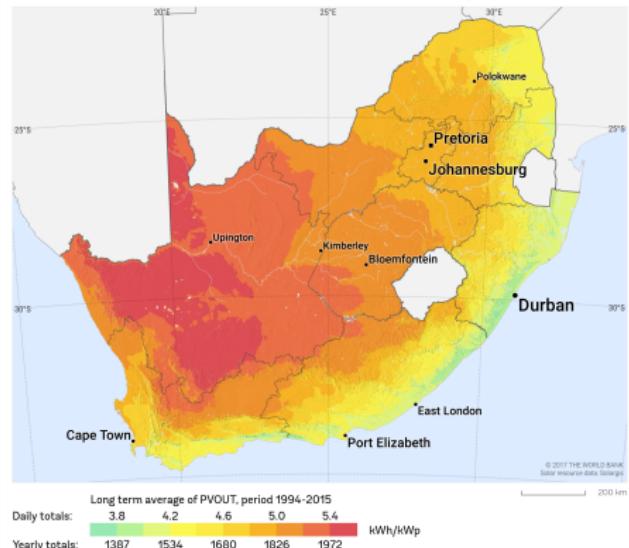
This map is published by the World Bank Group, funded by ESMAP, and prepared by Solargis. For more information and terms of use, please visit <http://globalsolaratlas.info>.

$$\text{Sun Hrs [h]} = \frac{\text{kWh}}{\text{kWp}}$$

# India gets around 4-5 sun hours (How Much ?compare with)

SOLAR RESOURCE MAP

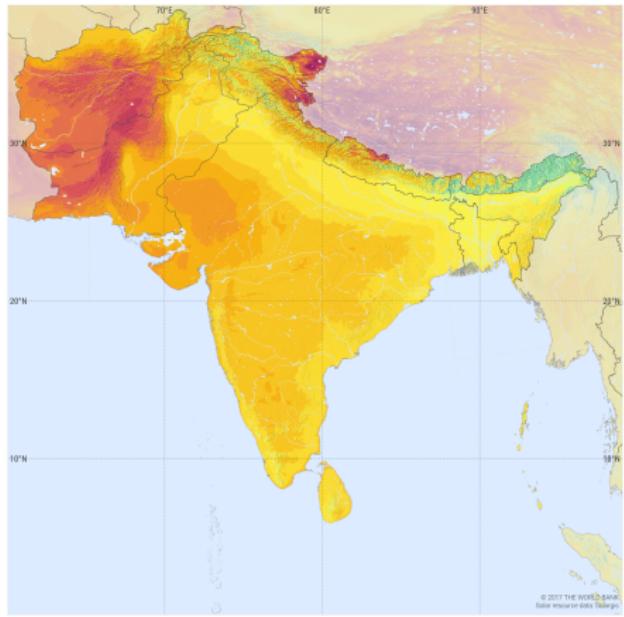
## PHOTOVOLTAIC POWER POTENTIAL SOUTH AFRICA



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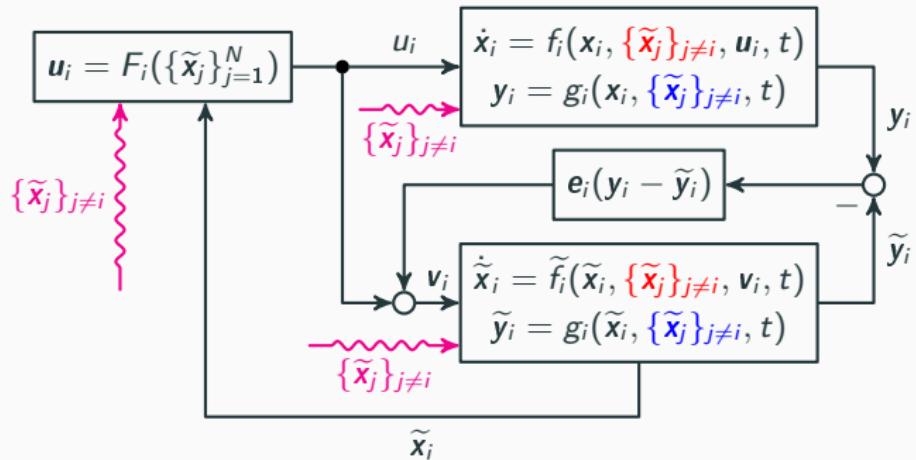
SOLAR RESOURCE MAP

## PHOTOVOLTAIC POWER POTENTIAL SOUTH ASIA



This map is published by the World Bank Group, funded by ESMAP, and prepared by Solargis. For more information and terms of use, please visit <http://globalsolaratlas.info>.

# Picture speaks thousand words? You should not need thousand words to explain it



- Equations in a conference talk may not help your audience - (keep back-up)
- If you really, really, really must.....Use equations judiciously
- You can't impress your audience with Equations

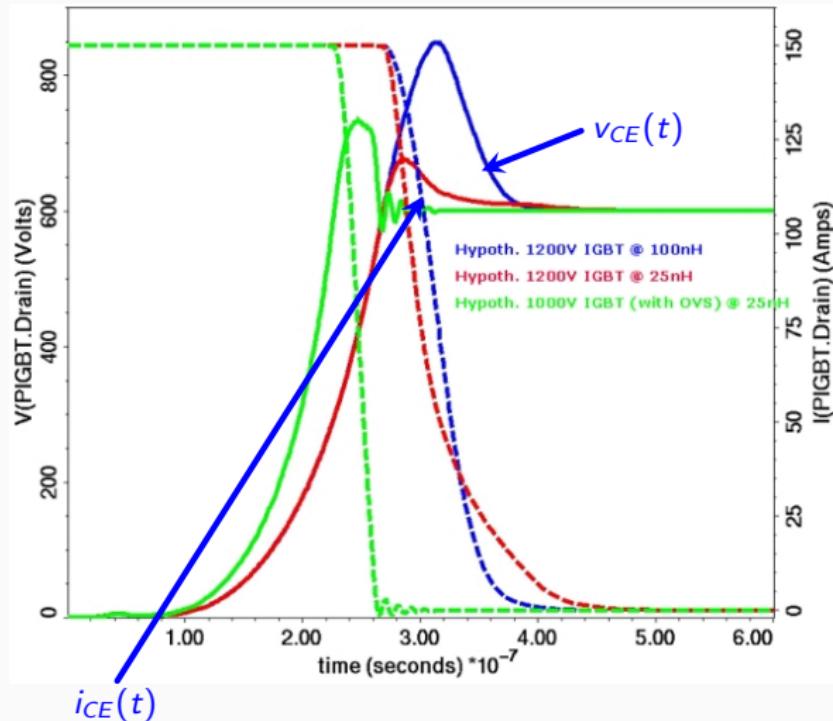
**Short Demo**

**Parasitics in Power Electronics**

**Design have major influence on  
performance**

---

# High Overvoltage across IGBT during turn-off adds to losses



## The Problem

$$V_{CE} = V_{DC} - L_\sigma \frac{0 - I_o}{t_{fi}}$$

$$V_{CE} = V_{DC} + L_\sigma \frac{I_o}{t_{fi}}$$

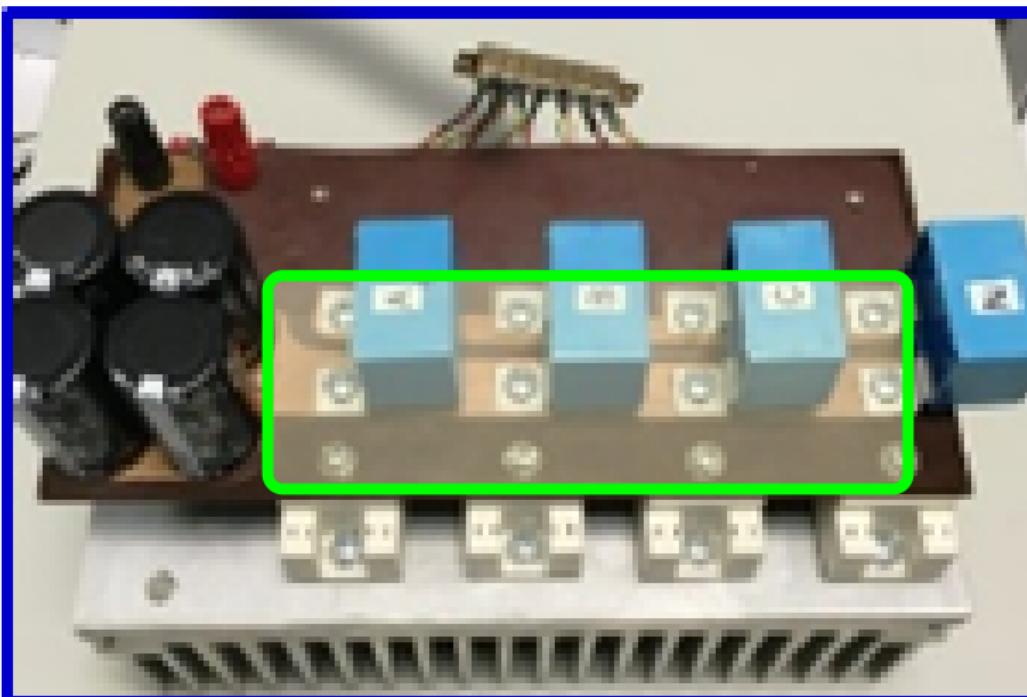
Higher the  $L_\sigma$  - parasitic inductance, larger the Overvoltage

<sup>5</sup> <http://www.edn.com/Home/PrintView?contentItemId=4371098>

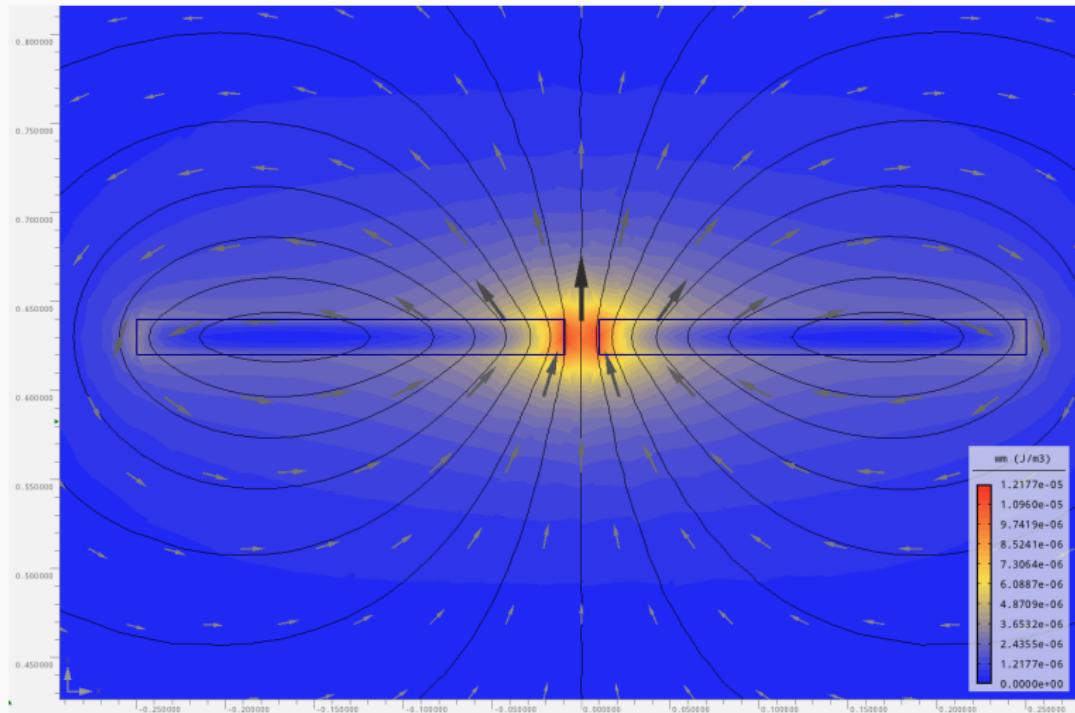
# Bad designs do not pay attention to parasitics (What ?)



Area enclosed by the current causes parasitic inductance  
(where?)



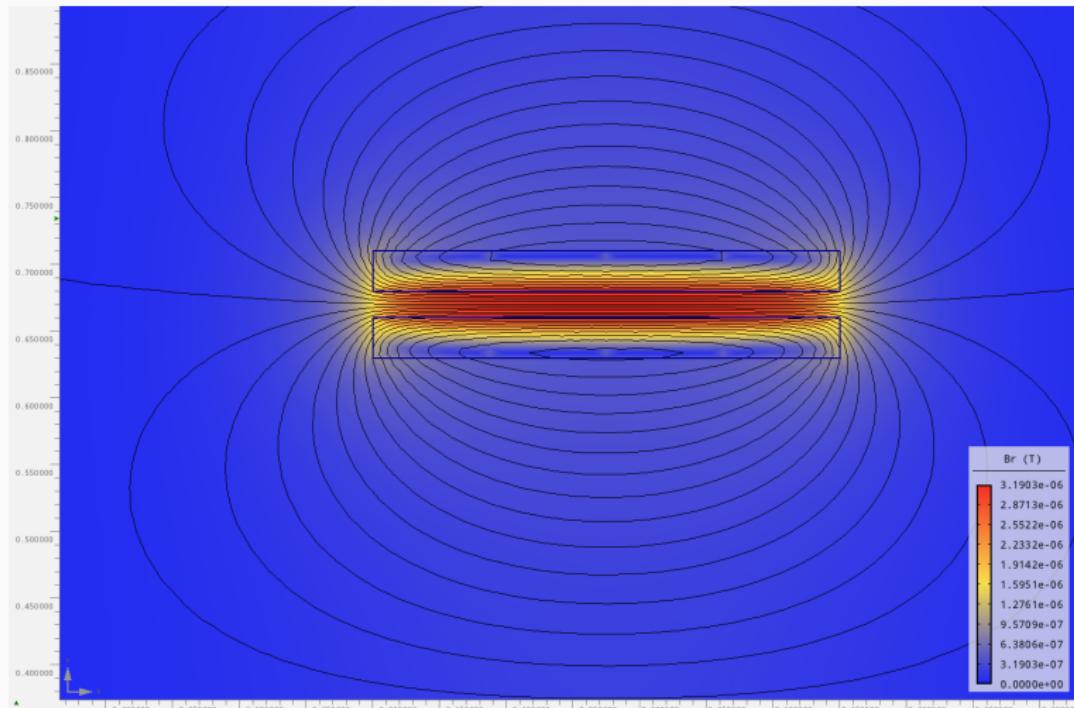
# Parasitic Inductance depends on the flux linkages: Parallel Busbar



Dimensions  $d = 20\text{mm}$ ,  $w = 200\text{mm}$ ,  $t = 20\text{mm}$

Inductance  $L = 239\text{nH/m}$

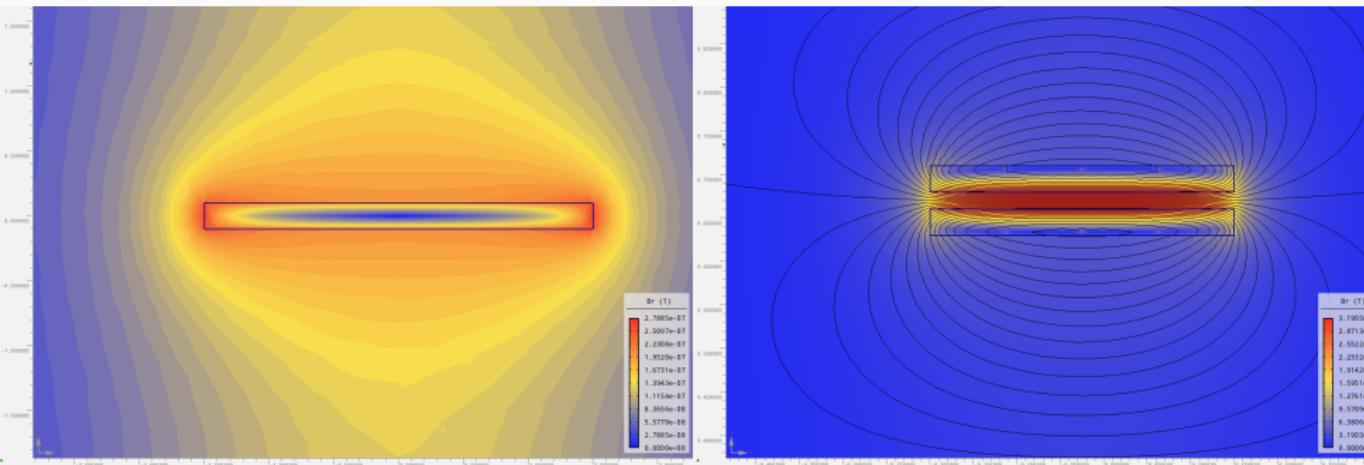
# Sandwiched Busbar 20mm apart: Field Plot



Dimensions  $d = 20\text{mm}$ ,  $w = 350\text{mm}$ ,  $t = 30\text{mm}$

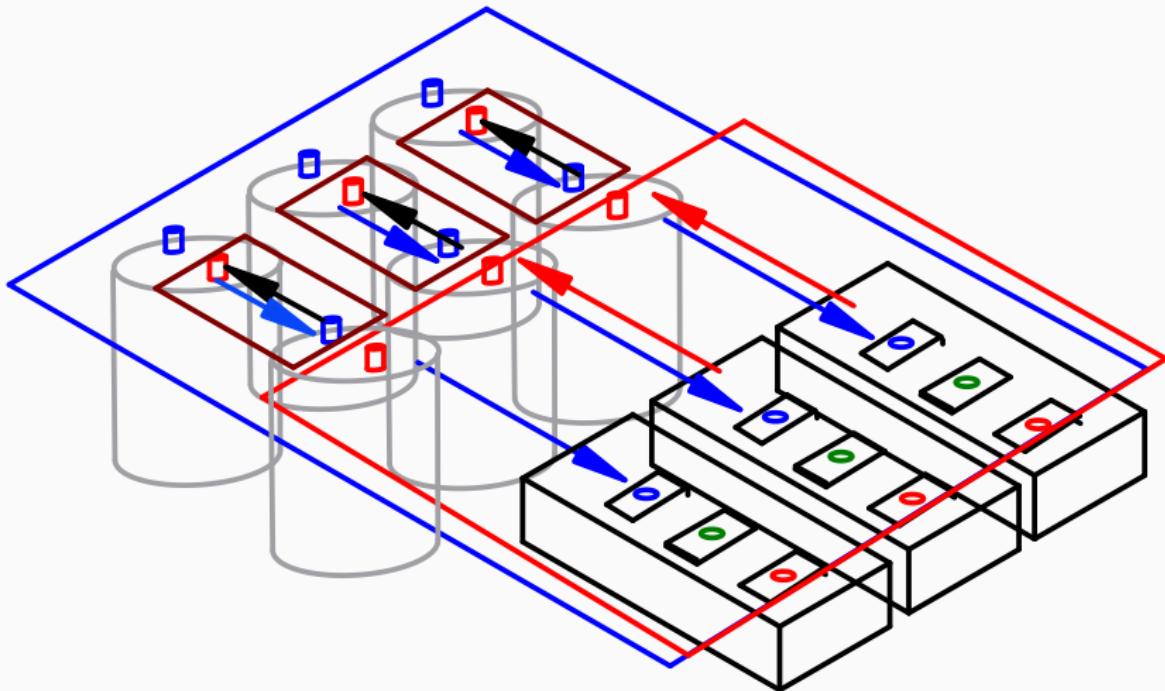
Inductance  $L = 34.5\text{nH/m}$

# Sandwiched bar limits flux to overlap volume

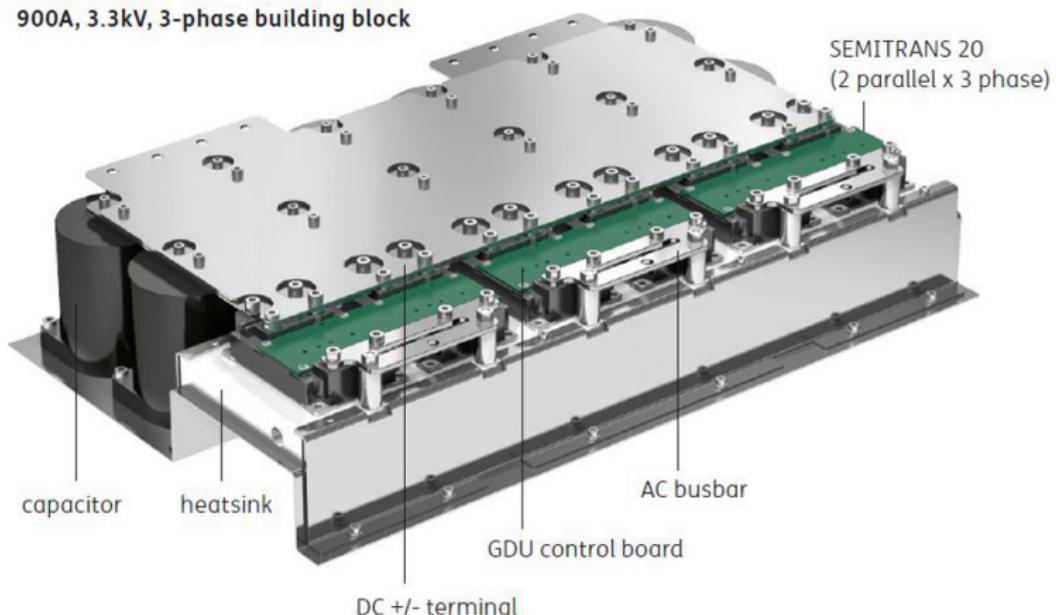


<sup>5</sup>using software Argos2D, <https://www.argos2d.org/>

# Good Designs follow fundamental principles

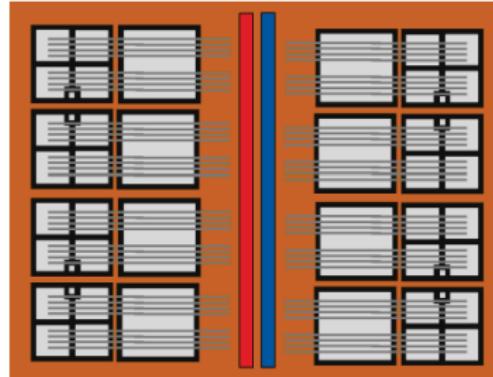


# Commercially available low inductance assemblies

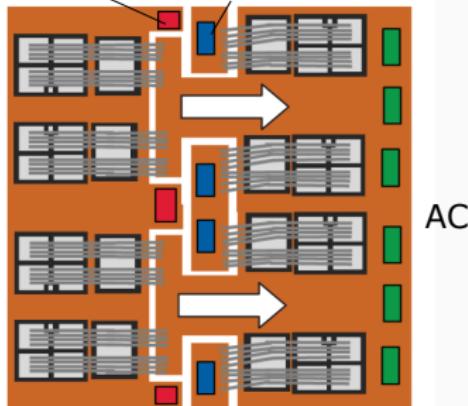


It is also important to have low inductance design inside the device packing (approx 5 nH @ 700A)

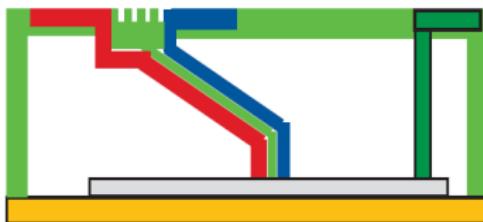
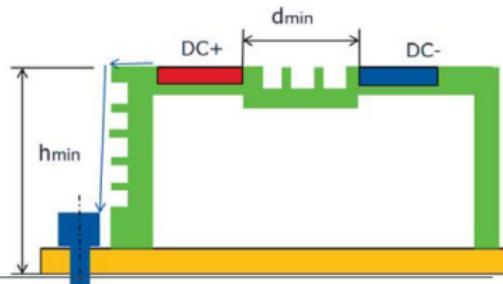
DC + DC -



DC + DC -

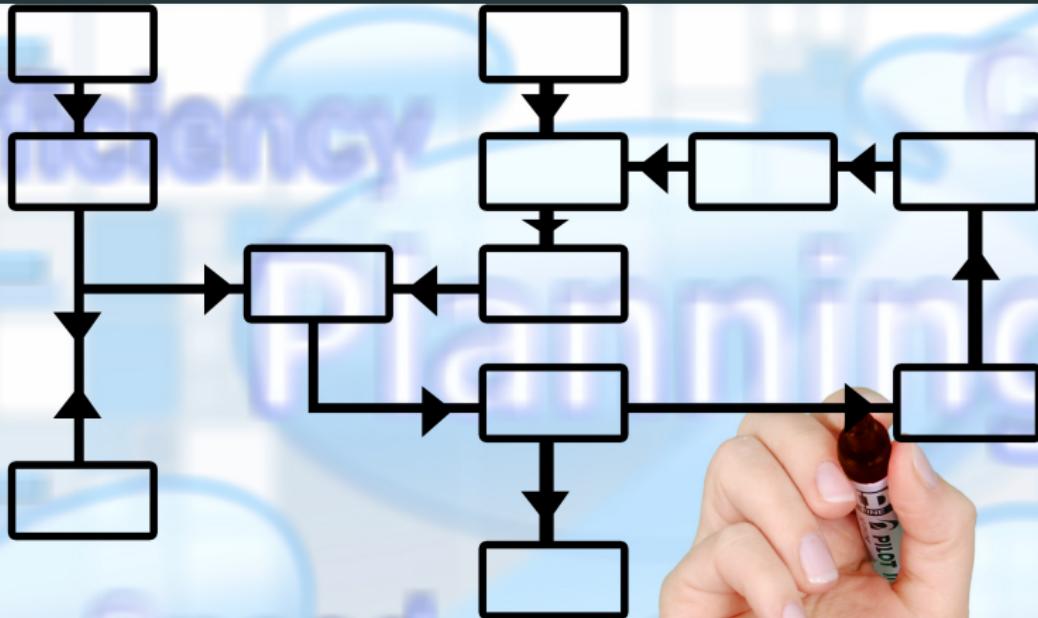


AC



<sup>7</sup> Implementation of low inductive strip line concept for symmetric switching in a new high power module, Georg Borghoff, Infineon Technologies AG, Germany, PCIM Europe 2013, 14 – 16 May 2013, Nuremberg

# Tell your story with story boarding



## **Appendix: On Style of Presentation**

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# Be judicious with use of color

This is bad

Do not use serif fonts  
and avoid color green

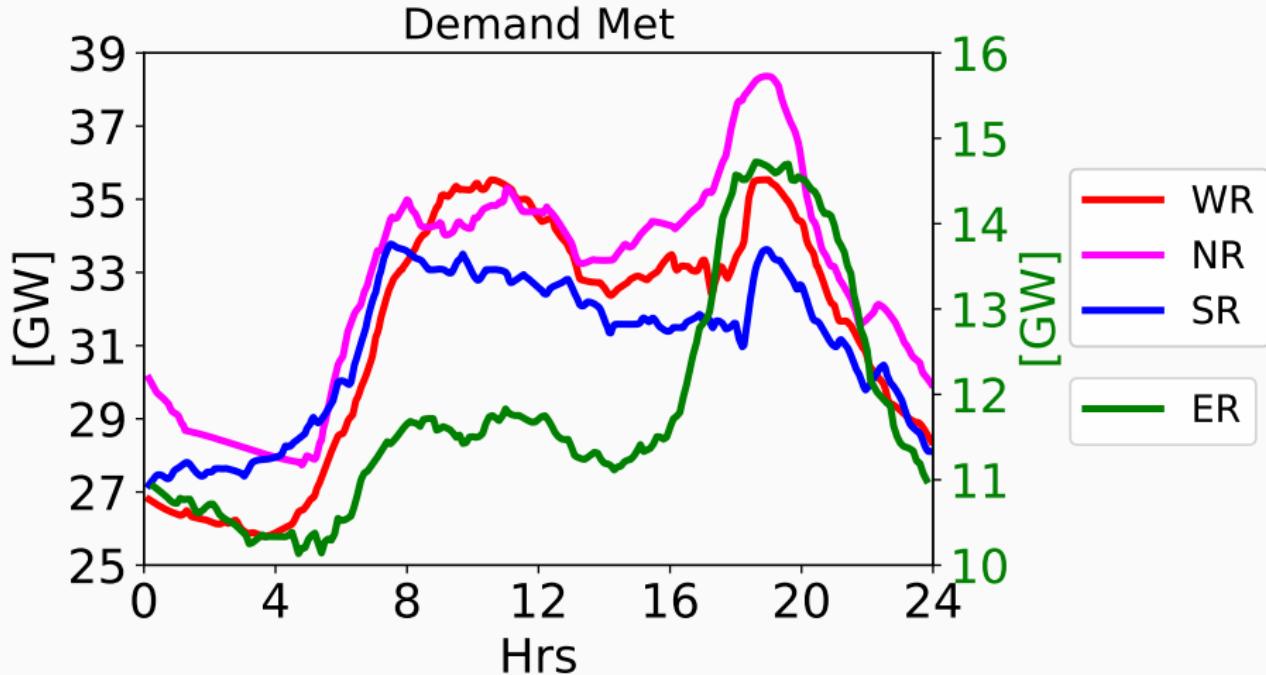
Some colors that work

- Burgundy
- Maroon
- Dark Green

This is good, use sans serif font family

Use minimum font size 18 on slide

Size the figure when you draw it

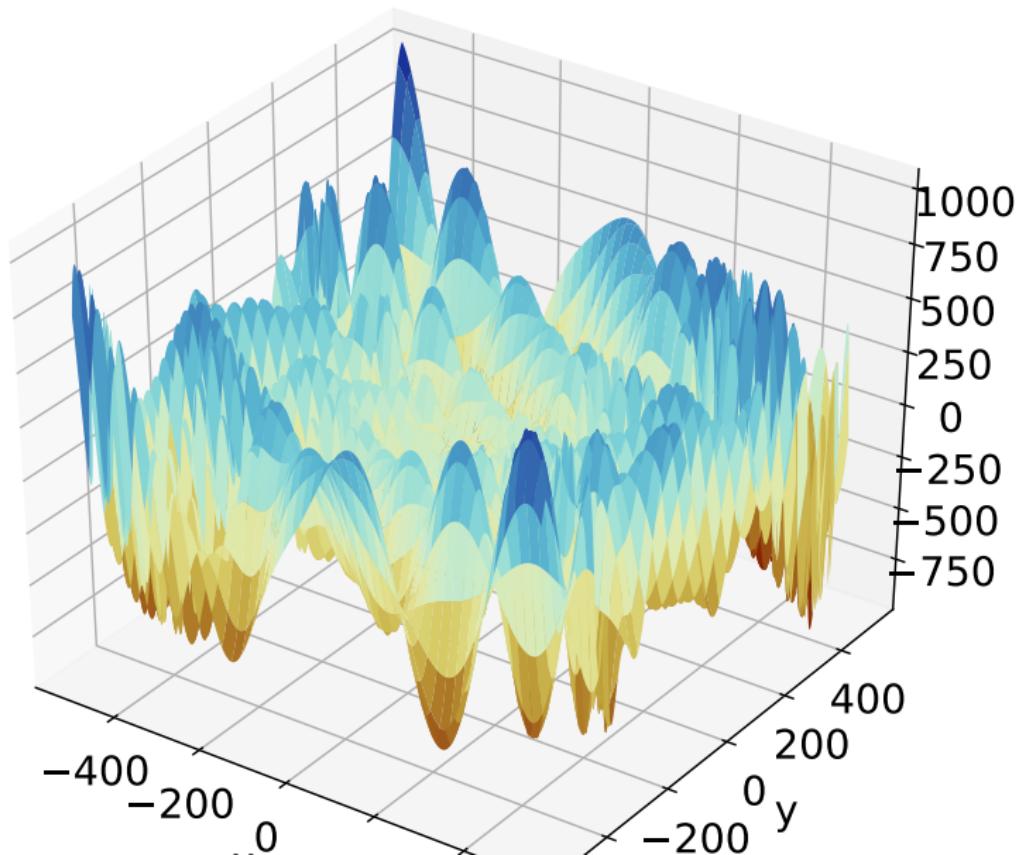


made with Matplotlib package in python, figure size 6 x 3.5 inches, fontsize = 20, linewidth = 3pt, legend font = 16pt

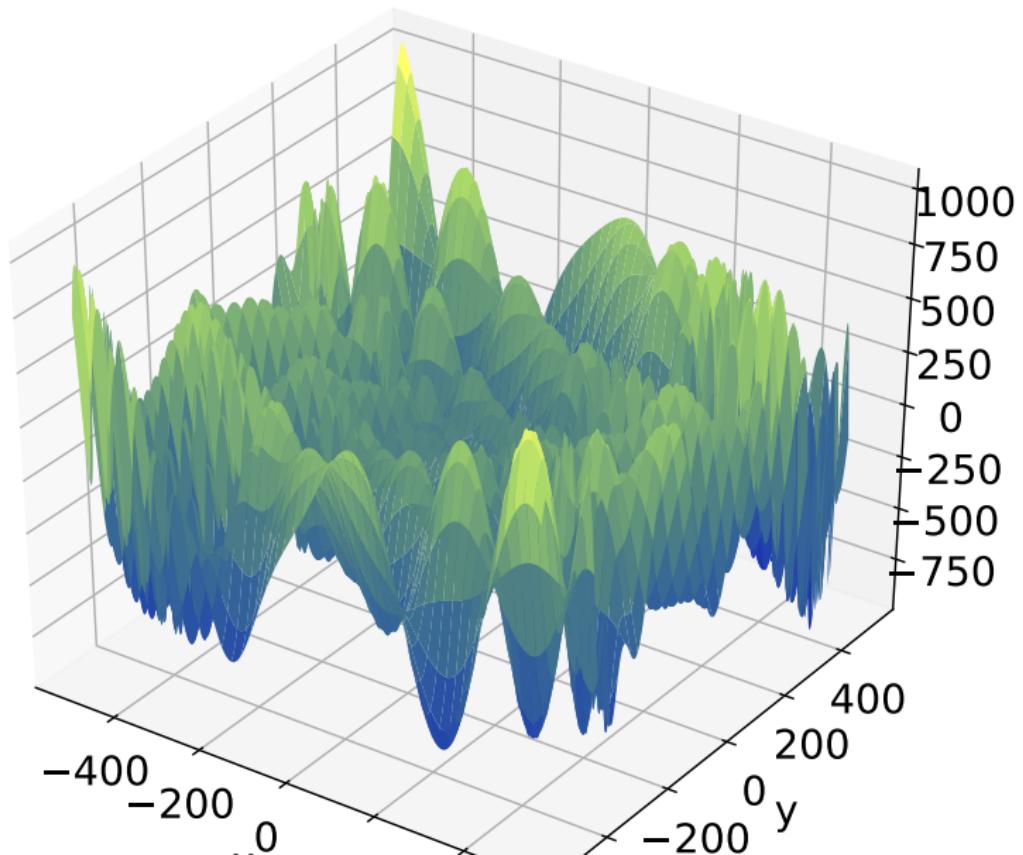
## Comparison Table: Shows How Much and compares

Drive Train	Fuel	$E_{inICE}$	$\eta_{pt}$	FC	Range
	[kg]	[MWs]	%	[Wh/km]	[km]
ICE Petrol	2.38	101.38	20.4	512	692 (40 L)
BEV	-	28.82	84.6	146	485 (60 [kWh])
Series HEV	1.84	78.38	26.4	396	895
Series/Parallel	1.487	63.34	32.7	320	1108
FCEV	0.3666	44	47.1%	222	750 (5kg)

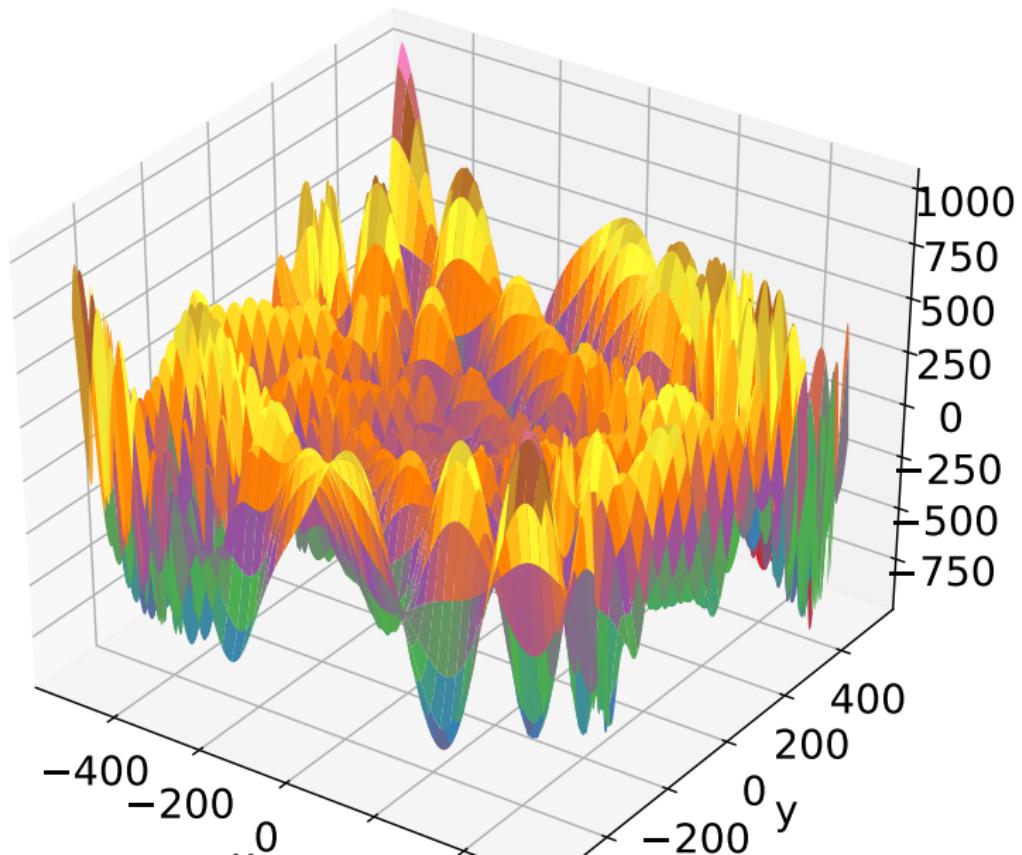
## Colormaps: Use Divergence to show variation



## Colormaps: Sequential not suitable for showing extremes



## Colormaps: Qualitative can be used to see means



## Appendix: Equations or no Equations

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# Animating math equation: Only if you must

- Coriolis acceleration

$$\mathbf{a}_p = \mathbf{a}_o + \frac{^b d^2}{dt^2} \mathbf{r} + 2\omega_{ib} \times \frac{^b d}{dt} \mathbf{r} + \alpha_{ib} \times \mathbf{r} + \omega_{ib} \times (\omega_{ib} \times \mathbf{r})$$

- Transversal acceleration
- Centripetal acceleration

<sup>8</sup> Source: <http://www.texexample.net/tikz/examples/beamer-arrows/>

# Animating math equation: Only if you must

- Coriolis acceleration

$$\mathbf{a}_p = \mathbf{a}_o + \frac{^b d^2}{dt^2} \mathbf{r} + 2\omega_{ib} \times \frac{^b d}{dt} \mathbf{r} + \alpha_{ib} \times \mathbf{r} + \omega_{ib} \times (\omega_{ib} \times \mathbf{r})$$

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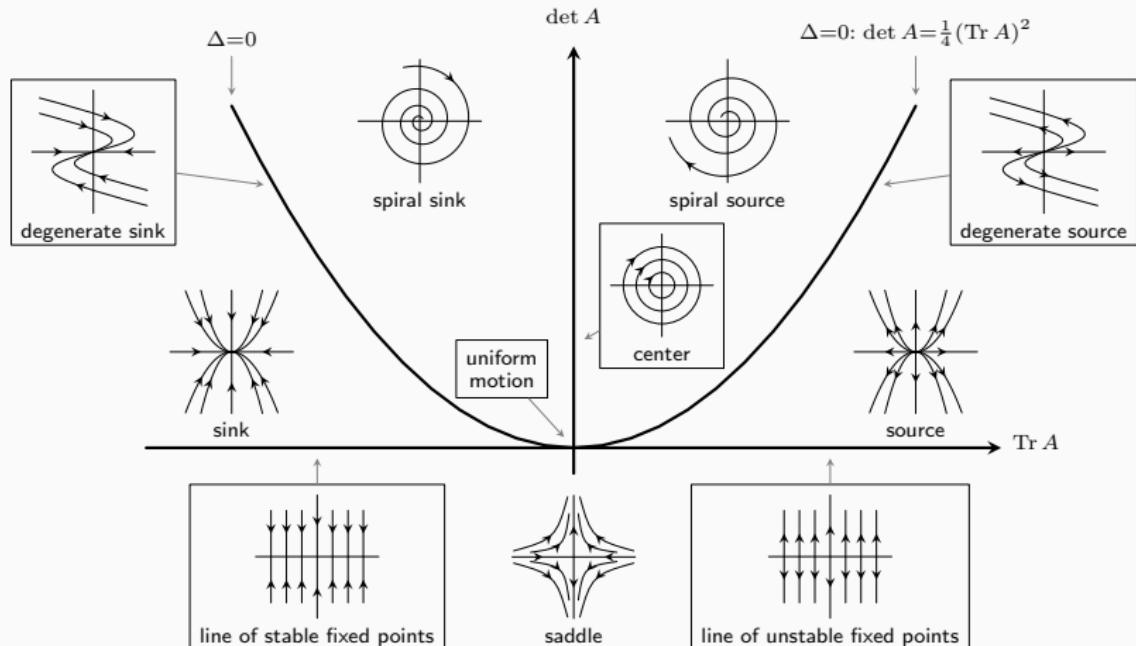
$$\mathbf{a}_p = \mathbf{a}_o + \frac{^b d^2}{dt^2} \mathbf{r} + 2\omega_{ib} \times \frac{^b d}{dt} \mathbf{r} + \alpha_{ib} \times \mathbf{r} + \omega_{ib} \times (\omega_{ib} \times \mathbf{r})$$

- Transversal acceleration
- Centripetal acceleration

<sup>8</sup> Source: <http://www.texexample.net/tikz/examples/beamer-arrows/>

# Planning your diagrams will make them effective

Poincaré Diagram: Classification of Phase Portraits in the  $(\det A, \text{Tr } A)$ -plane



<sup>9</sup> Source: <http://www.texample.net/tikz/examples/poincare/>

## References

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- Craft of Scientific Presentations
- A PhD is not Enough by Peter Feibelman, ISBN-10: 9780465022229, Basic Books; 2 edition (11 January 2011)
- The Back of the Napkin, by Don Roam, ISBN-10: 1591842697, Portfolio; Expanded edition (26 February 2013)
- Craft of Scientific Presentation Templates
- Craft of Scientific Presentation Model Talks
- Presentation Zen: Website of two contrasting Philosophies