Are Cryptocurrencies Useful?

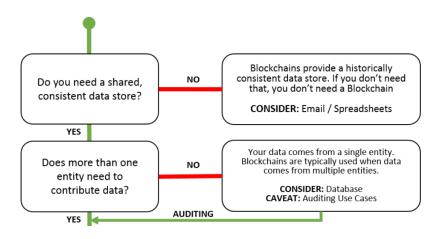
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February 5, 2024

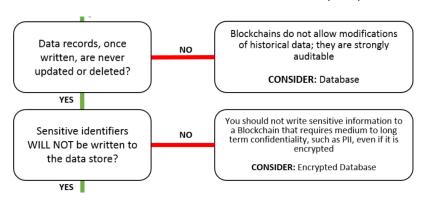
Do you need a blockchain?

US DHS Blockchain Flowchart (1/3)



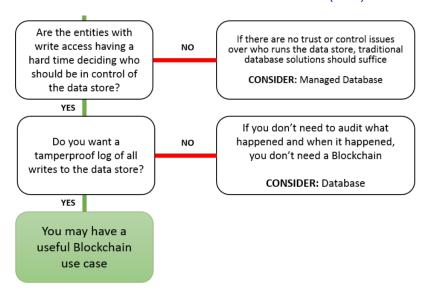
Source: NIST Blockchain Technology Overview https://doi.org/10.6028/NIST.IR.8202

US DHS Blockchain Flowchart (2/3)



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US DHS Blockchain Flowchart (2/3)



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Other Barriers for General Usage

- Users have to handle private keys
 - Loss of private keys cannot be reversed
 - Reversing key loss using secret sharing and social recovery possible, but not widespread as of now
- Privacy
 - Transaction amounts are public
 - Identities are pseudonymous and can be linked to real-world entities
- Scaling
 - Every blockchain node has to store a copy of all the transactions
- Every transaction on a cryptocurrency blockchain has a fee
- Permissioned blockchains (without a currency) have only reputational costs for history rewrites
- The oracle problem

Nefarious Uses of Cryptocurrencies

Donations



- In Feb 2019, Hamas solicited bitcoin donations via social media
- By late March 2019, \$5000 worth of bitcoin was received
- Traceability of public blockchains discourages such donations

Cryptojacking

- Hackers use a target's browser to mine Monero
- Coinhive is a cryptocurrency mining service written in JavaScript
 - · Hacker embeds the code on website
 - When a user visits the website, her computer starts mining
 - Coinhive gets 30% and hacker gets 70%
- Some websites ask users to allow mining instead of showing ads



Silk Road



- A darknet market for selling illegal drugs
 - Launched in Feb 2011
 - All transactions done using Bitcoin
 - Shut down in Oct 2013 after arrest of founder Ross Ulbricht

Money Laundering



Compromised credit cards used to buy cryptocurrency which was converted to fast and wire transferred to ISIS

Ransomware



 Computer worm that encrypts data on a victim's computer and demands a ransom in Ritcoin

More Crypto Scams

Insolvent Exchanges

- Miners or validators own all newly created cryptocurrencies
- Exchanges buy from miners and resell to users
- General users don't want to handle private keys
- Exchanges also provide custodial wallets and offer trading between different cryptocurrencies
- An exchange is insolvent if its liabilities to its users exceeds its cryptocurrency reserves
- Insolvency may be due to hacks or exchange operator fraud
- Examples
 - Mt Gox lost 850k BTC in 2014 https://en.wikipedia.org/wiki/Mt._Gox
 - FTX 2022 https://en.wikipedia.org/wiki/FTX

Forking the Blockchain

- All account balances are public on cryptocurrencies without privacy features (Bitcoin, Ethereum)
- Several new blockchains have been launched which fork existing blockchains
- Users of the original cryptocurrency will have the same amount of new coins
- In some cases, the fork developers abandon development

Pump-and-Dump Schemes

- Small groups of investors coordinate to increase the price of a coin (the pump)
 - Buying up large amounts of the coin on exchanges
 - Social media posts
- Other users also buy the coin increasing its price further
- The original investors sell all their coins at the same time (the dump)
- The price of the coin crashes leaving retail users with losses

ICO Scams

- ICO = Initial Coin Offering
- Ethereum made it very easy to launch a new cryptocurrency
 - ERC-20 Token Standard
- Developers raise funds for a new project using a new token
- They publish a roadmap for the project
- Users buy the token with the hope that its price will rise
- Developers abandon project or slowly bleed the treasury

Silver Linings

Inflation Hedge

- Some national currencies suffer from hyper-inflation
 - In Argentina, YoY inflation was more than 100% in March 2023
 - Venezuela's currency plunged 100,000% fom 2014 to 2022
 - Source: Techopedia article
- Citizens in these countries use cryptocurrencies to preserve wealth
- Stablecoins are used even for everyday transactions

Other Promising Applications

- Decentralized Finance (DeFi)
 - High volumes but limited to crypto assets
 - Oracle problem a barrier to trading real-world assets (RWAs)
- Non-fungible Tokens
 - Went mainstream in 2020-21 but have since fizzled
 - Niche use cases like supporting creators still feasible
- Farcaster
 - A Twitter-like sufficiently decentralized social media protocol
 - Stores IDs on-chain and posts offchain
 - Not tested at planet-scale
- Games
 - · Ownership of in-game items possible
 - No mainstream success yet
- In summary, promising but not yet proven

References

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